

Multiple Choice Survey Responses

MASTER PLAN PROCESS UPDATE

CARROLL COUNTY PLANNING AND ZONING
COMMISSION - DECEMBER 17, 2024



Purpose of the Survey and Survey Questions

- *Purpose:* Obtain high-level feedback that will help identify what issues the Master Plan needs to focus on.
- *Why these questions and answer options?*
 - Created based on discussions we had with the BCC and PZC, as well as general feedback we have heard at recent public meetings.
- Future surveys will provide an opportunity for people to provide feedback on specific recommendations staff, workgroups, focus groups, etc. make.

What have we gathered so far?

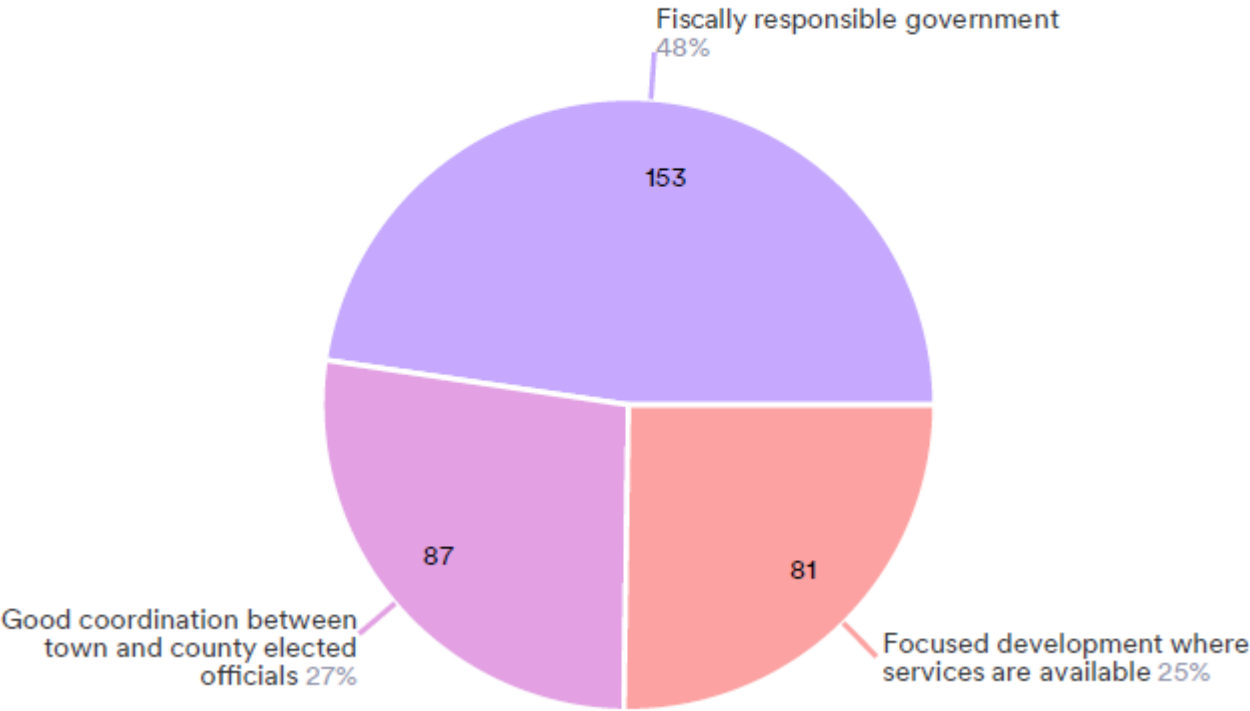
- 321 total responses.
- Of those who answered the question, **62% live in the County, 38% live in the corporate limits of a municipality.**
 - Most respondents live in the Eldersburg area.
- Of those who answered the question, **most respondents were in the 61-70 age bracket.**
 - Followed by 51-60, then 41-50.

What traits best describe Carroll County?

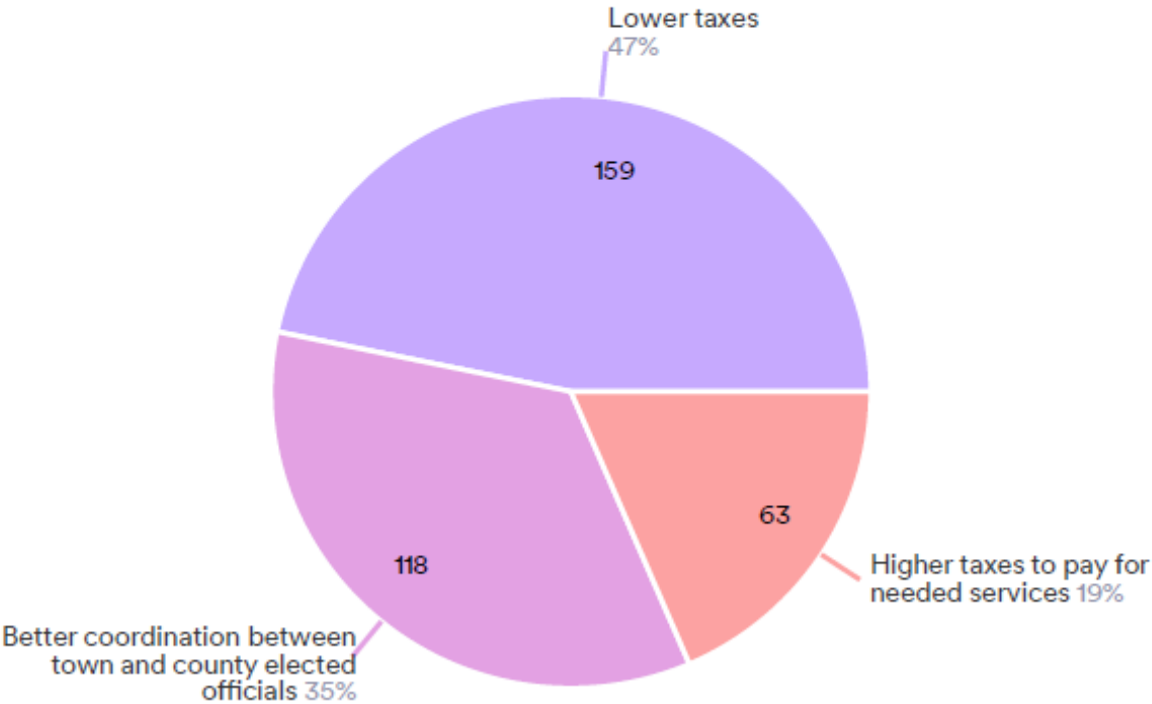
Government

How could Carroll be a better place to live and work?

Government
321 Responses- 136 Empty



Government
340 Responses- 64 Empty



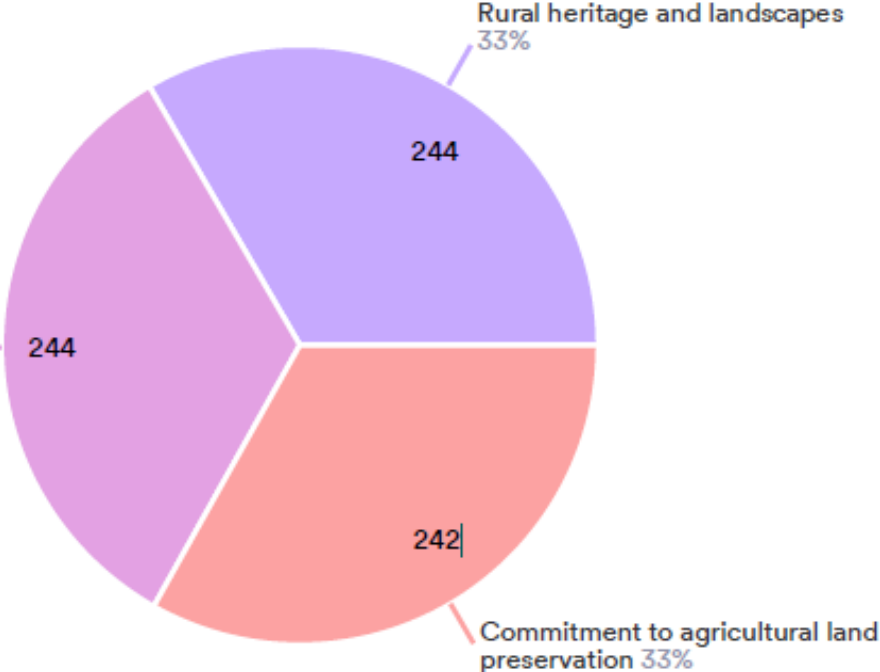
What traits best describe Carroll County?

Rural Character & Agriculture

How could Carroll be a better place to live and work?

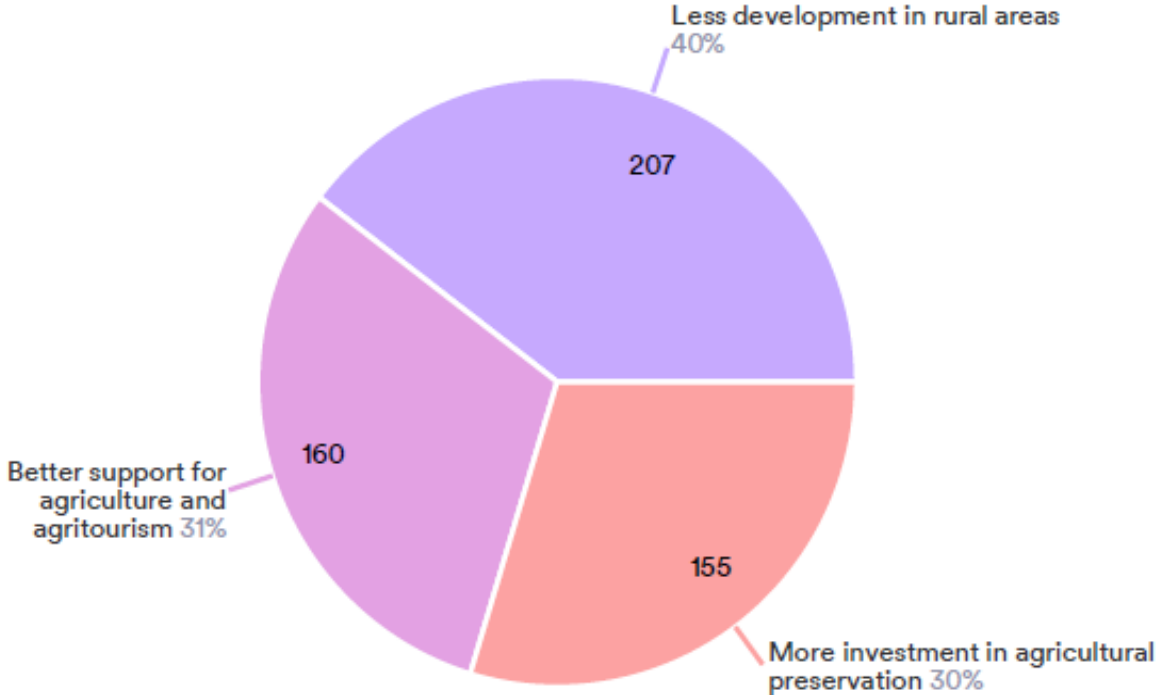
Rural Character & Agriculture

730 Responses- 20 Empty



Rural Character & Agriculture

522 Responses- 77 Empty



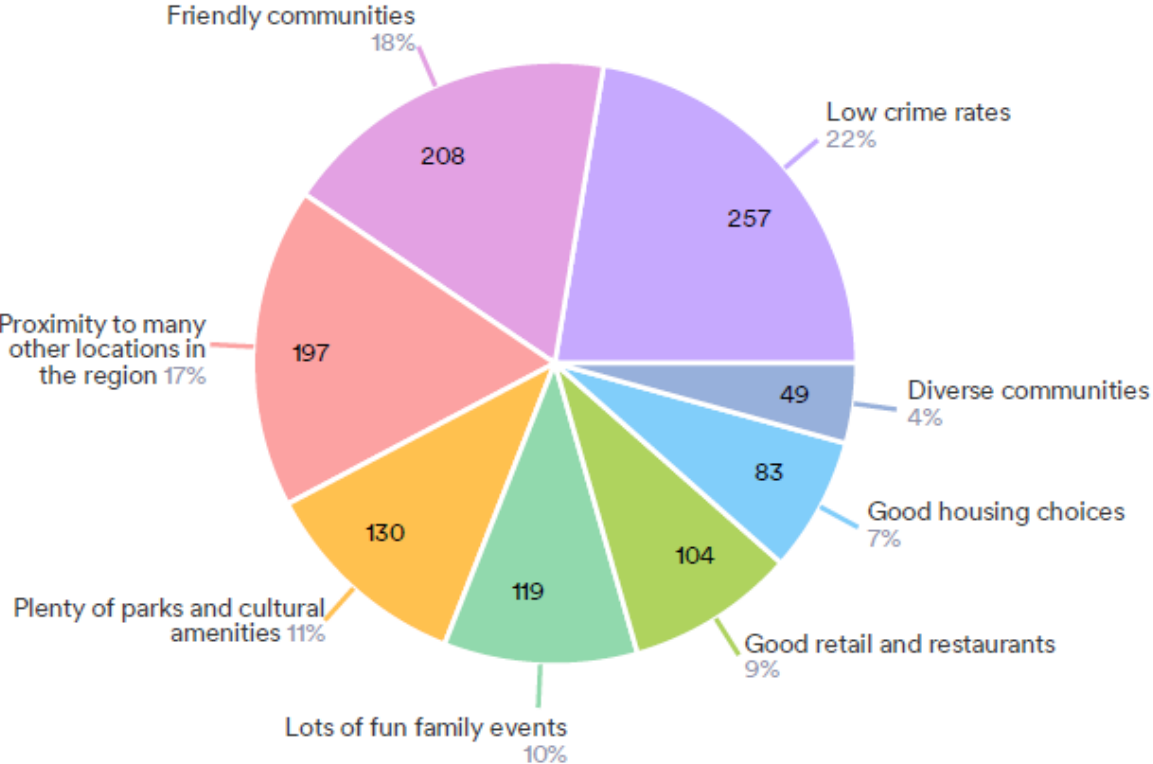
What traits best describe Carroll County?

Community & Leisure Time

How could Carroll be a better place to live and work?

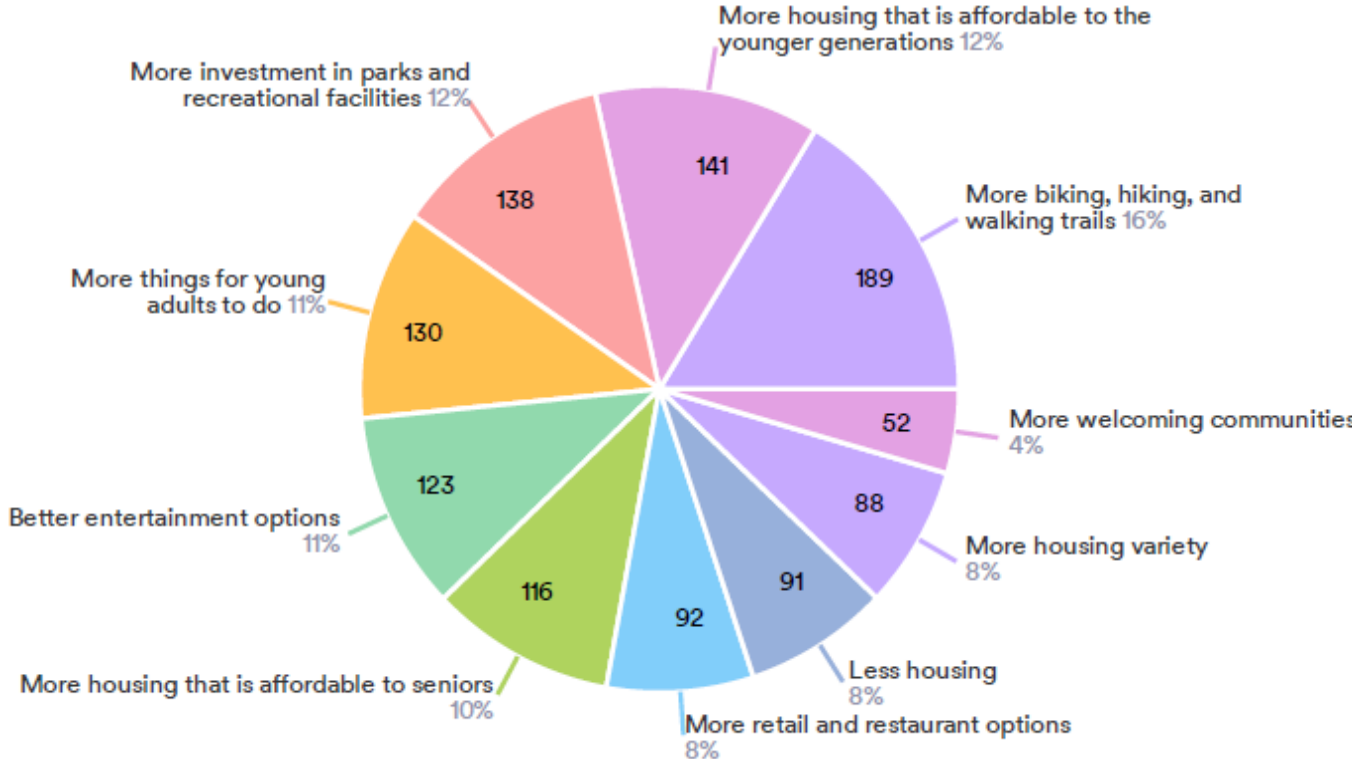
Communities & Leisure Time

1147 Responses- 9 Empty



Communities & Leisure Time

1160 Responses- 15 Empty



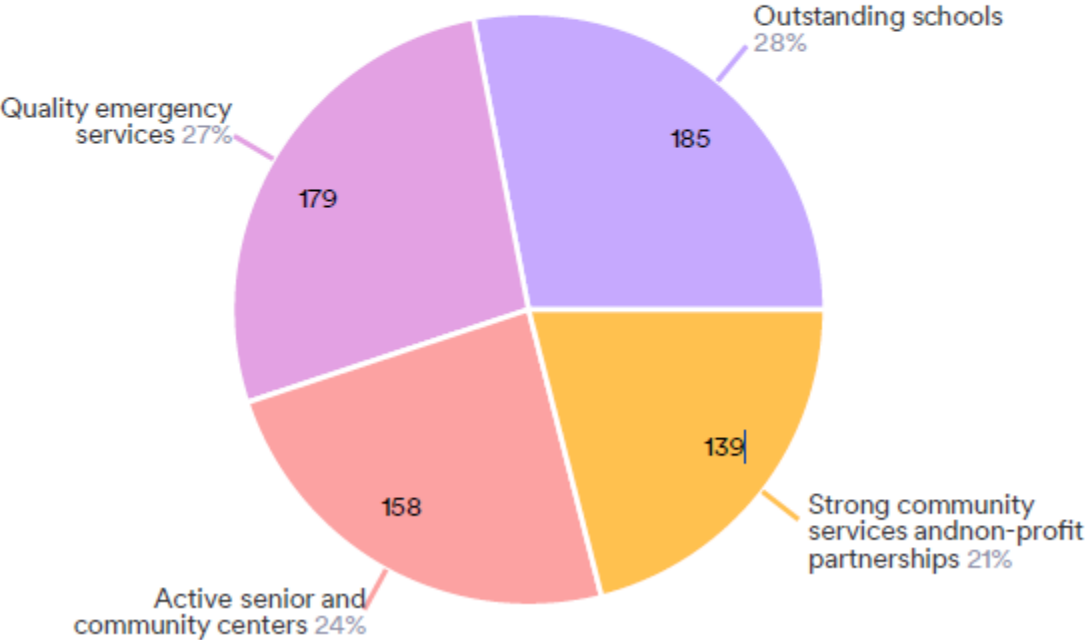
What traits best describe Carroll County?

Infrastructure & Services

How could Carroll be a better place to live and work?

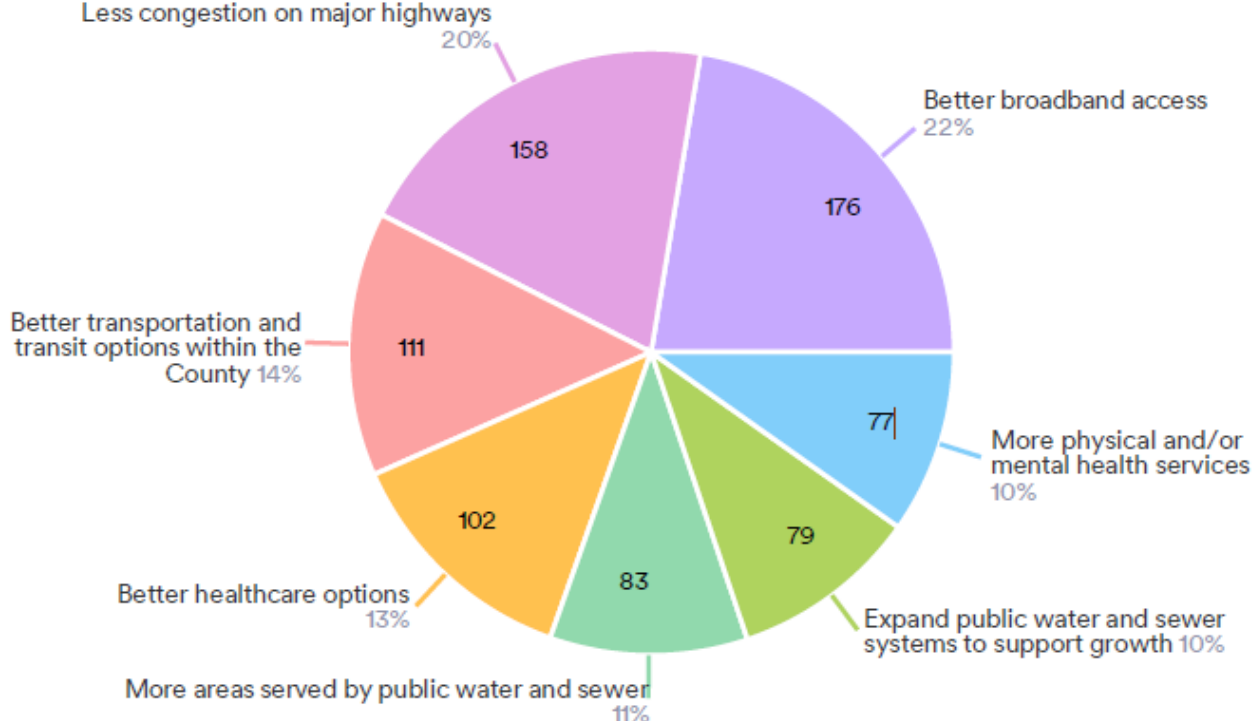
Infrastructure & Services

661 Responses- 43 Empty



Infrastructure & Services

786 Responses- 42 Empty



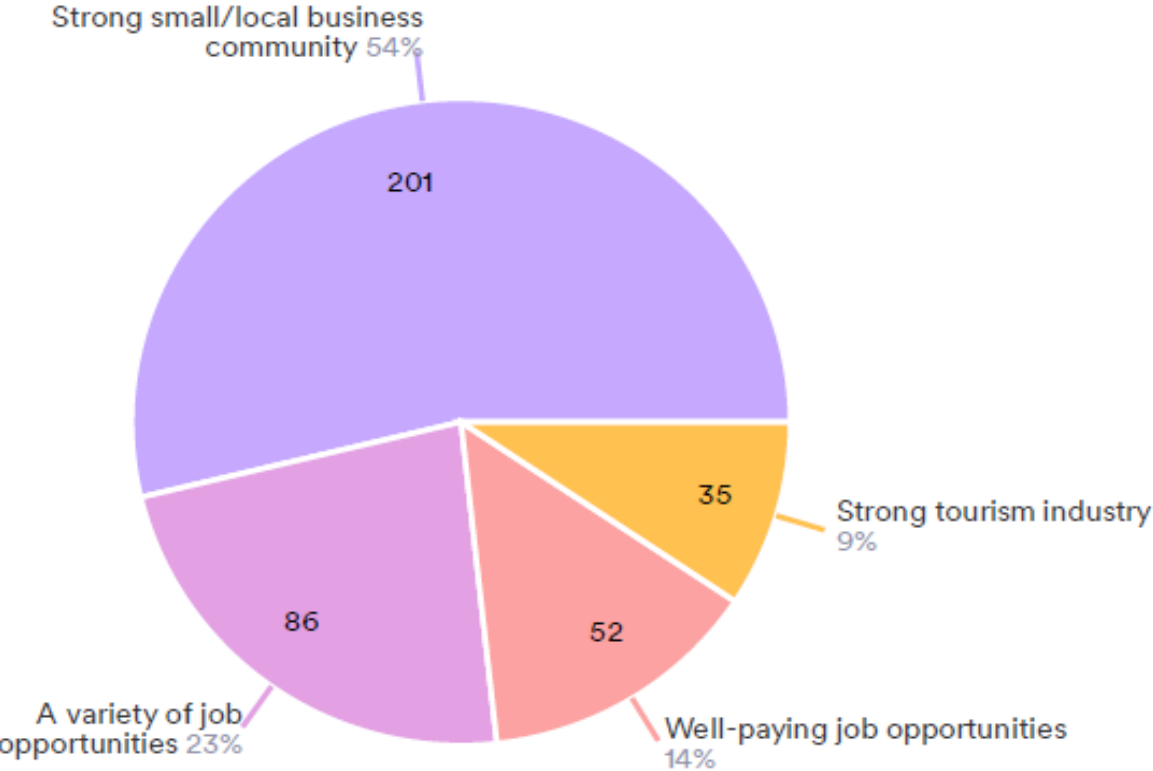
What traits best describe Carroll County?

Economy & Jobs

How could Carroll be a better place to live and work?

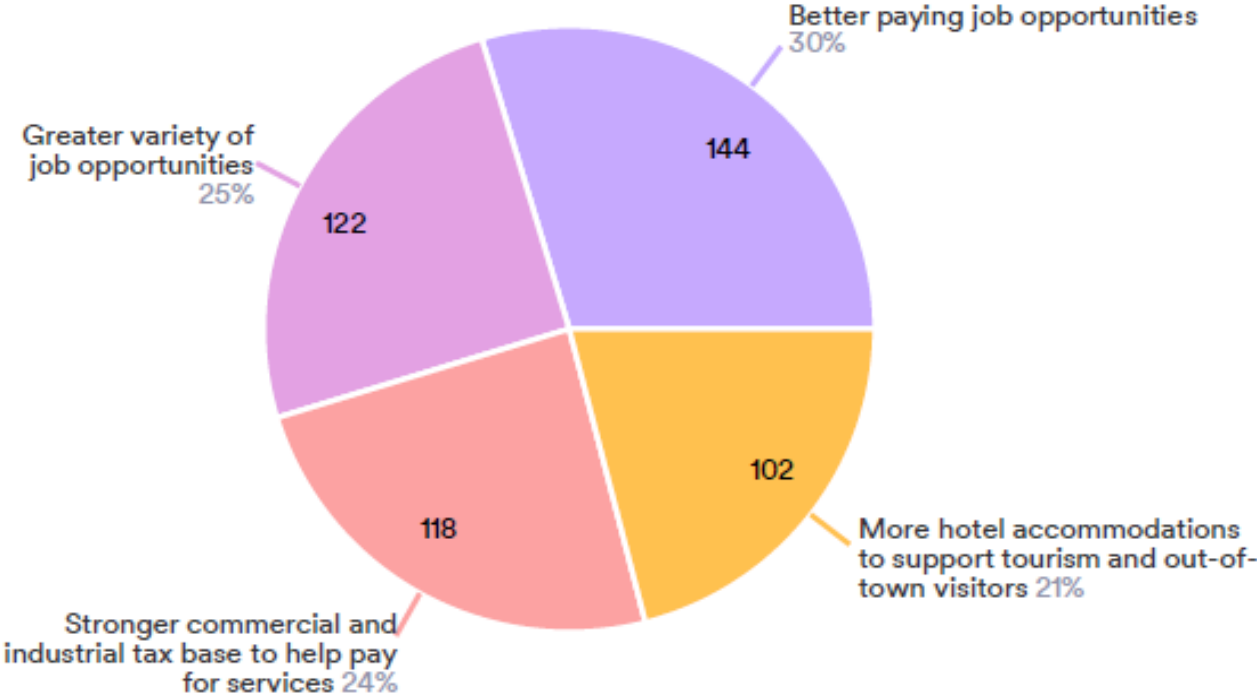
Economy & Jobs

374 Responses- 96 Empty



Economy & Jobs

486 Responses- 98 Empty



Written-In Answers

In general, written-in responses centered around:

1. Less development and limit growth in the County.
 - Focus growth to areas served by water/sewer and be more strategic with development.
 - Development should not happen in rural areas.
2. Improve infrastructure, specifically congested roads and schools.
3. A need for the County to improve communication with the community.
4. Lack of identity in southern-Carroll.

Initial Findings

Overall, the *Driving Ideas* created for the Master Plan by staff, PZC, and BCC are aligned with what citizens also feel the County should focus on.

The five *Driving Ideas*:

1. Housing Options for all kinds
 2. An economy that supports the local community
 3. A commitment to rural Carroll County
 4. Infrastructure that meets the needs of tomorrow
 5. Working together to plan the future
- Respondents also felt the County could benefit from more biking, hiking, and walking trails with an overall bigger focus on recreation and parks facilities.

Questions and Discussion



Public Engagement: Open Houses

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Open Houses

WHAT?

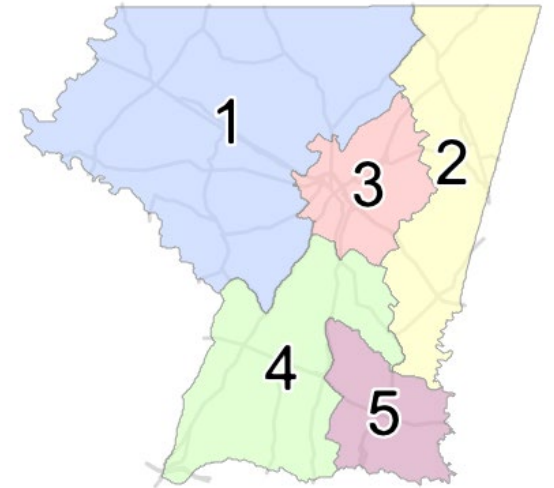
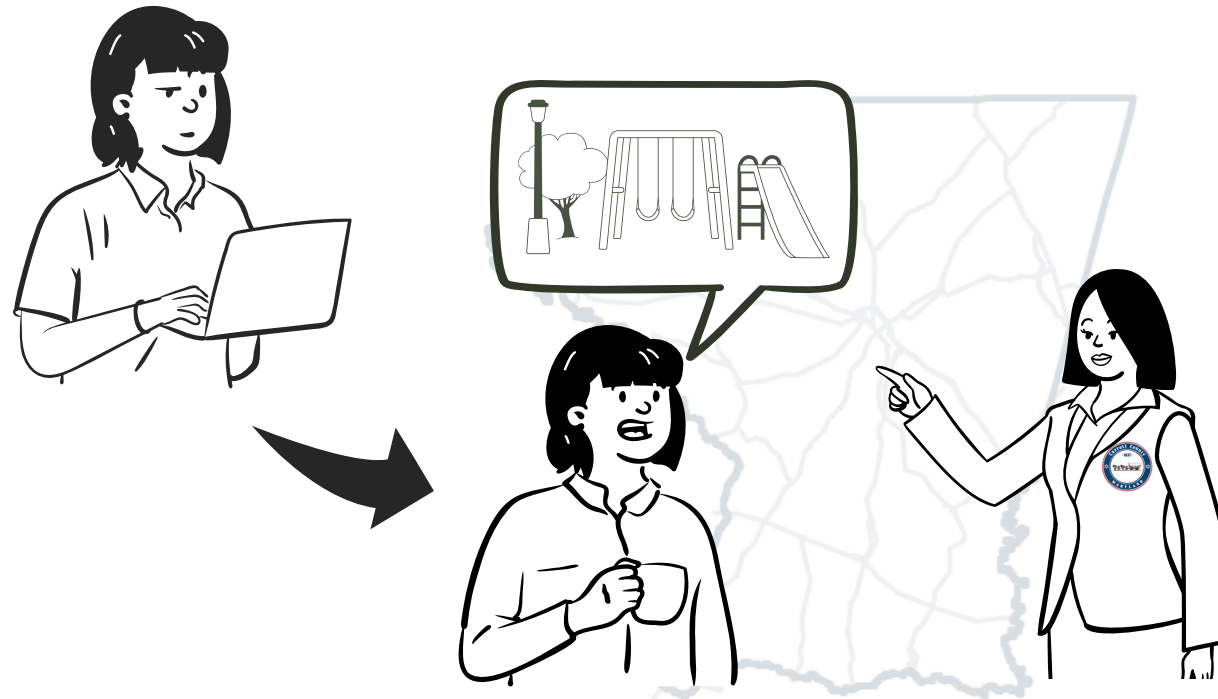
WHY?

WHO?

WHERE?

WHEN?

HOW?



Happening now - Logistics

-  Get the word out
-  Coordinate venues
-  Identify partners
-  Coordinate staffing
-  Hold Open Houses

At the event

-  Stations focused around the five Driving Ideas
-  Materials
-  Staff
-  Activities
-  Family friendly
-  Accessible

Next Steps

Continue to hone – meeting with staff tomorrow

What to do with collected data

Focus groups

Work groups